



Changemaker Community

MARKETPLACE LEADERS



What you do matters.

The Marketplace is where God has called you to serve and make a difference.

At Seed, we believe that leaders who deeply connect their faith to their vocational context are better equipped to create change where God has placed them. But it can be challenging and isolating to influence faith-inspired change in a secular workplace.

Seed's Changemaker Community for Marketplace Leaders is designed to help individuals develop the ability to make a positive impact in workplace. It is a 9-month (March-November) intentional formation and development process for emerging leaders (aged approx. 25-40 years) who are leading, or have the potential to lead, redemptive change in the workplaces and industries where God has placed them.

Through participation in this program you are joining a community of leaders who are seeking to faithfully embody the way of Jesus and be a redemptive influence in society.

Together, you will:

- Grow deep in the way of Jesus.
- Imagine new possibilities for your context.
- Get support and investment from mentors to bring those possibilities to life.
- Join a community of like-minded leaders.

PROGRAM OUTCOMES

The program has 3 key elements and is designed to achieve outcomes across each of these areas:

- **Personal formation:** We will help you get clarity about your purpose, strengthen your identity in Christ, more deeply understand your vocation in the context of God's work in the world and develop practices that will grow a humble confidence to lead in your context.
- **Leadership capabilities:** We will help you develop the competencies to lead people and teams while reflecting the way of Jesus. We'll explore leadership styles, leading within systems, communication, conflict and decision making. We'll also look at next generation leadership through cultural lenses that consider the role of service, power, humility and empathy.
- **Redemptive Influence:** We will work alongside you to make a tangible positive difference in your context. We'll take a deep dive into your particular context, imagining what it might look like if it were more aligned with God's intention, then explore the systemic and cultural barriers that are preventing this imagined future from becoming a reality. Together we'll discern what part God might be calling you to play in creating that change, then design and test ideas that could have a redemptive influence that promotes the way of Jesus in your context.

CORE LEARNING & DESIGN PRINCIPLES

The program is designed with the following principles in mind:

- **Integration:** We connect formation, leadership development and impact through all program elements. Wherever possible we consider the interplay of these 3 elements in the real-life contexts of the participants.
- **Embodiment:** While there will be quality theory and content, this is not a theoretical exercise. The goal is formation of the person, and impact/witness in their context. Each element of the process drives toward embodied practices.

- **Culture of possibility:** We are seeking to create an environment where participants are encouraged to explore opportunities and try things for the sake of God's kingdom.
- **Partnership:** We love the church. Our prayer is that this program serves church leaders by providing a pathway for the ongoing formation of their emerging marketplace leaders. We seek to partner with the local churches of the participants to support their formation.

STRUCTURE

This is a bespoke journey with these key elements:

- **MONTHLY PEER COHORT** (1 x full day intensive, 8 x 2 hours via zoom) Starting with a full day intensive, Seed facilitates a collective learning journey with a cohort of 5-8 other emerging marketplace leaders. You will work through a framework that fosters innovation, enhances your leadership capabilities and deepens your relationship with Jesus.
- **1:1 COACHING** (4 x 1 hours) The coaching process digs deeply into your current reality, helping you discern possibilities and opportunities. Your coach will also help you to connect with the wider Seed community.
- **MENTORING** (2 x 1 hour sessions) Receive wisdom and encouragement from a mentor in a relevant sector. Each of Seed's mentors volunteer their time to interact with and invest in future marketplace leaders. We are deeply thankful for the contributions of so many faithful leaders who make this program possible. You can find a list of our current mentors at seed.org.au/marketplace-mentors
- **SEED SUMMIT INTENSIVE** (3 days in October 2023 in Sydney). Summit is the key opportunity to meet face to face with your cohort and connect with Seed's larger community of changemakers, mentors, coaches and entrepreneurs from multiple sectors, denominations and states. This network forms a key part of a growing leadership development ecosystem. We actively seek out opportunities to support one another in our efforts to be a redemptive influence where we are.

FOUNDATION OF OUR CURRICULUM

The curriculum for the Changemaker Community is based on the foundational framework below.

God's purpose is the foundation for finding our place in the world. From there we can discover God's purposes for ourselves and our contexts. Throughout the process, we are constantly drawn back to God's work in and through us.

At Seed we use the term redemptive changemaker to describe a person who is living into the fullness of their calling and purpose. These are individuals who are living into and up to who God has made them to be by his grace in Jesus, in the contexts where God has placed us.

We believe all God's people are called to be redemptive changemakers.

The curriculum is designed to develop you as a leader, but ultimately the goal is to form you as a redemptive changemaker. Our hope is that you will continue to grow in your capacity to lead people and lead change, all the while learning to walk more closely with Jesus.

FACILITATION TEAM

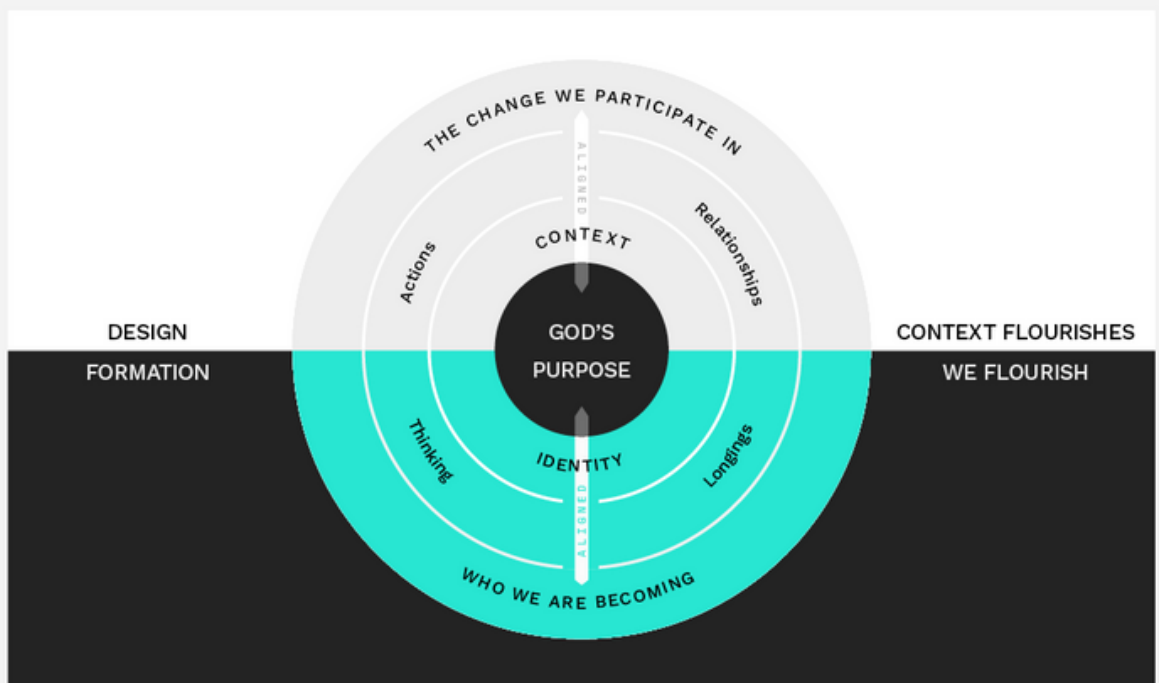
John Beckett is the Founder and CEO of Seed. Prior to founding Seed, John was the National Director of Micah Challenge Australia, a position he held for 6 years. John has a Masters in Theology from Regent College in Canada. He loves to teach and mentor. He's passionate about forming Redemptive Changemakers – followers of Jesus who identify God's purpose and then align their own lives, and the solutions they create in the world, with that purpose.

Kara Martin authored *Workshop: How to Use your Work to Worship God*, and *Workshop 2: How to Flourish at Work* and the forthcoming *Workshop 3: Equipping Christians for the Workplace*. Alongside her coaching work with Seed, Kara lectures in Advanced Leadership, and Faith & Work Integration at Alphacrucis College, and is Workplace Ministry Advisor for Lausanne South Pacific Region. She has worked in media and communications, human resources, business analysis and policy development. She has run workshops in Singapore, Malaysia, the US, New Zealand and throughout Australia.



FOUNDATIONS

GOD IS GLORIFIED



COST

The fee for the Changemaker Community for Marketplace Leaders is \$1700 and includes:

- 1 x full day intensive
- 8 x 2 hour Seed facilitated cohort sessions
- 4 x 1 hour Coaching Sessions
- 2 x 1 hour Mentoring Sessions
- All accommodation, meals and registration for the Seed Summit
- Access to Seed's Redemptive Design tools and resources

Costs for travel to intensives are the participant's responsibility.

Fees can be paid up front or in two installments, the first installment of \$850 is due by 14 March 2023. The second installment of \$850 is due by 30 June, 2023.

TO APPLY

Applications for our 2023 cohort are open and you can apply via seed.org.au/marketplace

Each cohort is limited to 8 participants to maximise learning outcomes.

Places will be offered to applicants who fulfill the following criteria:

- A demonstrated desire to grow in both your Christian faith and your capacity as a changemaker.
- A commitment to seeking redemptive change in your context.
- Demonstrated maturity in your Christian faith.
- Demonstrated leadership capacity.
- Demonstrated willingness to learn and be challenged by coaches, mentors and peers.

Applications for our March 2023 intake will close 28th February 2023. Successful applicants will be notified by 7th March 2023 and will be required to sign a Terms of Acceptance and make the first fee installment by 14th March 2023.

The program commences on the 18th March 2023 with a full day online intensive.

For more information contact us at info@seed.org.au