Changemaker Community

ENTREPRENEURS

What you do matters.
As a business or idea owner, you have a unique opportunity to imagine and create change through your enterprise.

At Seed, we believe that entrepreneurs who deeply connect their faith to their context are better equipped to create change where God has placed them. But it can be challenging to influence faith-inspired change in our secular society.

Seed's Changemaker Community for Entrepreneurs helps you navigate the startup process from ideation through to implementation.

It is an 8-month program (March-October) for entrepreneurs who want to maximise their capacity for creating change where God has placed them.

Through participation in this program you are joining a community of entrepreneurs who are seeking to faithfully embody the way of Jesus and be a redemptive influence in society.

Together, you will:
- Grow deep in the way of Jesus
- Increase the alignment of your venture with your God-given purpose
- Develop your capabilities for design-thinking in both business and spiritual formation
- Get the support you need to become a redemptive influence where you are

PROGRAM OUTCOMES

The program has 3 key elements and is designed to achieve outcomes across each of these areas:

- **Personal formation:** We will help you get clarity about your purpose, strengthen your identity in Christ, more deeply understand your venture in the context of God's work in the world and develop practices that will grow a humble confidence to impact your context.
- **Redemptive Influence:** We will work alongside you to make a tangible positive difference in your context. We'll take a deep dive into your particular context, imagining what it might look like if it were more aligned with God's intention, then explore the systemic and cultural barriers that are preventing this imagined future from becoming a reality. Together we'll discern what part God might be calling you to play in creating that change, then design and test ideas that could have a redemptive influence that promotes the way of Jesus in your context.
- **Evidence Based:** We will help you use qualitative data to inform design decisions on the feasibility, viability, and desirability of your design. By programs end, we will ensure you have a prototype of your product or service and have a proof of concept. This process will develop a confident pitch to potential investors, partners, and stakeholders. While also working towards modelling potential scale based on sound market data and trends.

CORE LEARNING & DESIGN PRINCIPLES

The program is designed with the following principles in mind:

- **Integration:** We connect formation, leadership development and impact through all program elements. Wherever possible we consider the interplay of these 3 elements in the real-life contexts of the participants.
- **Embodiment:** This is not a theoretical exercise. The goal is formation of the person, and impact/witness in their context and each element of the process drives toward embodied practices.

- **Culture of possibility:** We are seeking to create an environment where participants are encouraged to explore opportunities and try things for the sake of God's kingdom.
- **Partnership:** We love the church. Our prayer is that this program serves church leaders by providing a pathway for the ongoing formation of their entrepreneurs. We seek to partner with the local churches of the participants to support their formation.

STRUCTURE

This is a bespoke journey with these key elements:
- **MONTHLY PEER COHORT** (5 x 3 hours via zoom) The redemptive design process contains a series of tools and frameworks that you will work through together in monthly sessions, facilitated by a Seed design consultant.
- **1:1 COACHING (8 x 1 hours)** With the help of a Seed coach, your goals will be established early and become a roadmap for the formation and design process. Your coach will meet with you based on agreed intervals based on the speed of design and venture development you desire.
- **MASTERCLASSES** (5 x 1 hours via zoom) Opportunities to hear and learn from experienced industry leaders and subject-matter experts that are part of the Seed community. We focus on topics that are vital for venture development – they include financial modelling, investment readiness, tech enablers, Storybrand and marketing, legal, governance and structure, community building.
- **REDEMPTIVE DESIGN TOOL SUITE** Access to Seed's Redemptive Design tools plus other support resources, so at any time you have the support you need to work at the pace that you choose.

- **SEED SUMMIT** (2 days in October 2023 in Sydney) Summit is the key opportunity to meet face to face with your cohort and connect with Seed's larger community of changemakers, mentors, coaches and entrepreneurs from multiple sectors, denominations and states. This network forms a key part of a growing leadership development ecosystem. We actively seek out opportunities to support one another in our efforts to be a redemptive influence where we are.

FOUNDATION OF OUR CURRICULUM

The curriculum for the Changemaker Community is based on the foundational framework below.

God's purpose is the foundation for finding our place in the world. From there we can discover God's purposes for ourselves and our contexts. Throughout the process, we are constantly drawn back to God's work in and through us.
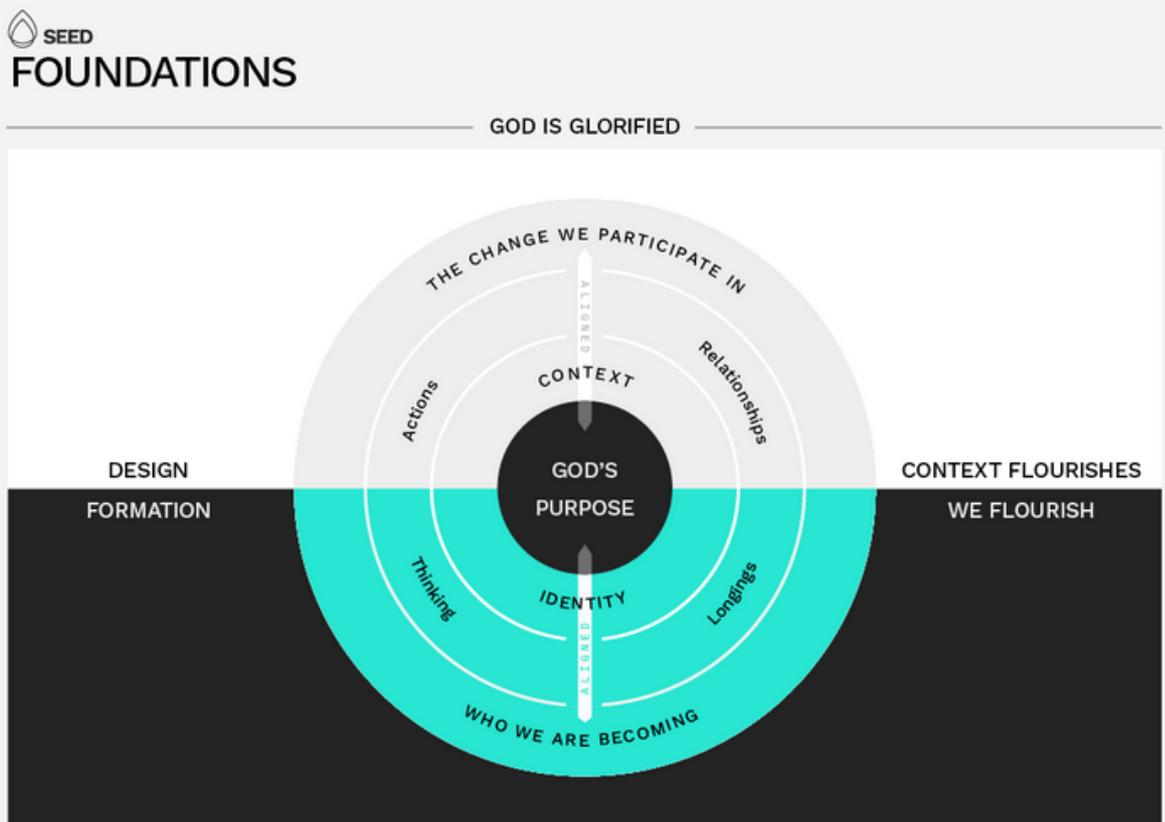
At Seed we use the term redemptive changemaker to describe a person who is living into the fullness of their calling and purpose. These are individuals who are living into and up to who God has made them to be by his grace in Jesus, in the contexts where God has placed us.

We believe all God's people are called to be redemptive changemakers.

The curriculum is designed to develop your venture at the same time as forming you as a redemptive changemaker. Our hope is that you will continue to grow your venture and your capacity for impact, all the while learning to walk more closely with Jesus.

FACILITATION TEAM

Anthony Sell is the Director Design & Learning for Seed. Anthony has spent the last 24 years leading people in creating change in their own lives and the lives of others. That has included leading an international program in the aid and development sector for 10 years, a Pastor for Missions and Founder and CEO of a local community service organisation operating out of a local church for 10 years. He has held roles as lecture, trainer, and served as a Board member on local and international ministries. Anthony loves to accompany people in discovering how they can more deeply understand themselves in the light of what God has done and is doing in their life and the world around them.

COST

The fee for Changemaker Community for Entrepreneurs is $1900.

Fees include:
- 8 x 1 hour Coaching Sessions
- 5 x 3 hour Seed facilitated cohort sessions and resources
- 5 x 1 hour Masterclasses
- All accommodation, meals and registration for the Seed Summit
- Access to Seed's Redemptive Design tools and resources

Fees can be paid up front or in two installments, the first installment of $950 is due by 28 Feb 2023. The second installment of $950 is due by 30 June, 2023.
If cost is a barrier, please contact us.

APPLICATION & SELECTION

Applications for our 2023 cohort are open and you can apply via
seed.org.au/entrepreneur

Each cohort is limited to 8 participants to ensure each enterprise receives focused support.

Places will be offered to applicants who fulfill the following criteria:
- A demonstrated desire to grow in both their Christian faith and their capacity as a changemaker.
- A commitment to seeking redemptive change in their context.
- Demonstrated experience and competence related to the idea or change they hope to make.
- Demonstrated willingness to learn and be challenged by coaches and peers.

Applications for our March 2023 intake close 21st February 2023. Successful applicants will be notified within 2 weeks of application and will be required to sign a Terms of Acceptance and make the first fee installment by 14th March 2023.

NOMINATIONS

If you know someone who would be interested in this program, you can nominate them via seed.org.au/cc-entrepreneur

For more information contact us at info@seed.org.au

seed.org.au